



# 2025–2026 Program Book

Katie Rountree, Development Director

Tel: 505.600.3976 | [krountree@santafesymphony.org](mailto:krountree@santafesymphony.org)

Advertiser \_\_\_\_\_

Responsible Party or Agency \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Preferred Marketing Contact \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## TERMS

It is agreed upon on this \_\_\_\_\_ day of \_\_\_\_\_ 2025\_\_ that payment is as follows:

**CASH** (NON-TRADE: CASH, CREDIT, CHECK)

Full payment

50% upon signing, 50% due with artwork on \_\_\_\_\_

Other: \_\_\_\_\_

**FULL TRADE**

**PARTIAL TRADE**

**CASH: 50% DUE ON SIGNING, 50%  
DUE WITH ARTWORDK MAY 30**

**TRADE DETAILS:**

## AD SIZE / PLACEMENT

### Horizontal

### Vertical

Front inside cover (\$2500)

Back outside cover (\$3000)

Full page color (\$2000)

Color 2 page spread (\$4000)

Back inside cover (\$2200)

1/2 page color (\$1200)

1/4 page color (\$900)

2" x 3 1/2" (\$400) Business Card

**IS THIS AD A PICK UP?** \_\_\_\_ YES \_\_\_\_ NO

**AD TOTAL**

**+**

**CRS Tax \$**

8.1875%

**= Balance Due**

No agency discount is provided. Past due invoices be charged 1.5% interest per month beginning 10 days after publication. ADVERTISER agrees to provide camera ready copy **NO LATER THAN May 30, 2025** to [krountree@santafesymphony.org](mailto:krountree@santafesymphony.org)

## AGREEMENT

This agreement is entered into by The Santa Fe Symphony Orchestra & Chorus, Inc. (Publisher), and the Advertiser, named herein, who hereby authorizes the Publisher to insert and publish advertising (ad) on behalf of the Advertiser in the **2025–2026 Season Program Book**. Advertising published under this contract is subject to all conditions stated in the attached Advertising Rate and Advertising Spec documents. The Publisher reserves the right to refuse any ad not in compliance with our artistic or editorial standards. The Publisher retains the right to refuse any artwork received later than **May 30, 2025**. Artwork will be returned on request subsequent to receipt of payment but not before publication.

**Advertiser Signature** \_\_\_\_\_

**Katie Rountree**

**Date**

**Date**